

September 23, 2011

Pliners drop asking price on Star Island home

South Florida Business Journal by Jeff Zbar



29 Star Island's front gate

Donald J. Pliner and his wife, Lisa, are hoping a new agent and a lower listing price will help move their Moroccan-style home at 29 Star Island.

The couple watched as other homes on the Miami Beach island have moved in recent months. Those include Casa Di Paolo, the 1925 **Walter C. De Garmo**-designed home at 27 Star Island, and 45 Star Island, which was purchased by Miami attorney **Roy Black** and his wife, Lea.

The Pliners' 10,160-square-foot manse offers a pricey feel of old Morocco. Its former asking price of \$24 million has been dropped to \$19.99 million. New agent **Lourdes Alatrisme**, with the Miami Beach office of Engel & Voelkers, who's working with **Sylvia Fragos**, CEO of Great Estates International Realty, thinks the price is right. Hard negotiators or bargain hunters needn't apply.