



ENGEL & VÖLKERS

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ENGEL & VÖLKERS USA CONGRATULATES ENGEL & VÖLKERS LAKE PLACID FOR RECORD YEAR OF SALES

\$20 Million Achievement in 2011 Boosts the Engel & Völkers Shop to All-Time High

LAKE PLACID, NY (Jan. 25, 2012) – Today Engel & Völkers recognized its Lake Placid shop for attaining its highest sales volume in one calendar year, having achieved \$20 million in real estate sales for 2011.

Anthony Hitt, Engel & Völkers' Chief Operating Officer remarked, "Engel & Völkers extends a hearty congratulations to our Lake Placid team for its stellar performance, proving that superior market expertise, integrity and professionalism lead to the greatest success."

In business for more than 30 years, Lake Placid Real Estate is led by managing partners Phil Thayer and Colleen Holmes who attribute the shop's achievement to its valuable client relationships and talented group of real estate advisors combined with the powerful resources provided by the Engel & Völkers network.

"We are truly proud of our team, whose dedication, commitment to service and long standing relationships with their clients pushed us to our highest year ever" explained Holmes. She elaborated, "Our unique sales and marketing efforts including, outreach, referrals and our exclusive *Lake Placid Real Estate* magazine, combined with additional exposure and support from the Engel & Völkers' international network helped us finish the year as one of the top ranked firms in the Lake Placid area." explained Holmes

Holmes added, "Engel & Völkers Lake Placid differentiates itself from other area real estate brokerages with the use of very different marketing techniques to promote properties and with the Engel & Völkers brand, which offers many sophisticated support systems to our team members."

"The professional service in our Lake Placid shop exemplifies the Engel & Völkers' goals that built our reputation," added Hitt. "We are proud to see Lake Placid Real Estate raise the bar in real estate and serve as a role model for our shops across the country."

Engel & Völkers is one of the world's leading companies specializing in the sale and lease of premium residential and commercial property and yachts. One cohesive network of 3800 real estate advisors spanning 36 countries in 449 residential property shops and 38 commercial offices offer both private and institutional clients a professionally tailored range of luxury services. Established in 1977, Engel & Völkers opened its first shop in the U.S. in 2007 with a commitment to attract, train and support talented sales professionals and provide them with an infrastructure and programs for consistent customer success when buying or selling homes within their local neighborhood or across the globe.

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