



Engel & Völkers Florida Announces its Newest Location in Orlando/Winter Park

Bob Cardenas and Ralph Spano sign for the franchise in Winter Park

NAPLES, FL –May, 27, 2011– Engel & Völkers Florida, a global real estate firm headquartered in Naples, Florida announces the opening of its newest franchise in Orlando-Winter Park. The Winter Park community, recognized for its high-end, luxurious homes, is a focal point of prestige in the Central Florida region. When Ralph Spano and Bob Cardenas were presented with an opportunity to own an Engel & Völkers franchise, they jumped at the potential for increased success within the flourishing communities of Central Florida. The partners have recently launched the global brand in Winter Park, and with their combined years of expertise in the field, have already begun to dramatically impact the local market.

With over 30 years in the real estate and development industry, Ralph Spano is a real estate consultant and land developer in Orlando. He is well recognized for developing large scale projects ranging from championship golf courses such as Twin Rivers, to numerous commercial and residential developments, many with more than 3,000 residential units each. He is also President and Founder of Spano & Associates Inc, a full-service firm with a wide array of real estate services to include: home and land development, entitlements, and project management.

Bob Cardenas also has over 30 years experience in the real estate profession. For over twenty of those years, Bob was a leading realtor in Orlando who specialized in Commercial Real Estate with Coldwell Banker. Among his many accomplishments in the field, Bob was also awarded the prestigious CCMI designation. Together, Ralph and Bob have successfully opened two Engel & Völkers' franchises in Florida, the second being located in Key West. The dynamic partners intend on expanding to more locations throughout both areas of Orlando and the Florida Keys in the next year. Bob Cardenas heads up the franchise office located off of Duval Street in Key West, and Ralph Spano is spearheading the Winter Park/Orlando franchise. Typical of their past success in the field of real estate and development, Ralph and Bob have already listed over 50 prestigious commercial and residential properties across Florida.

“Winter Park is the perfect area for our first franchise, ”says Ralph Spano, licensed Real Estate Broker of Engel & Völkers Winter Park/Orlando. “We want to target a luxury audience, and Winter Park, as a central location, offers us the opportunity to do so.” The partners are currently looking at potential sites for expansion in 2012. For more information about our company, please contact us at 407.574.4060 or go to our website at: www.engelvoelkers.com/us/orlando/winterpark.



Engel & Völkers Florida currently has multiple offices in Naples, Palm Beach, Miami, Ft. Lauderdale, Tampa, Jupiter, Longboat Key, Sanibel, Clearwater and intends to expand to over 40 offices across the state of Florida in 2011. For more information on Engel & Völkers Florida please visit www.engelvoelkers.com/florida. You may also follow on Twitter at @engelvoelkersFL and “like” the organization on Facebook at EngelVoelkersFL.

About Engel & Völkers Florida:

Engel & Völkers Florida is a globally recognized real estate firm with 22 franchised locations throughout the state of Florida including Miami, Ft. Lauderdale, Orlando, Clearwater, Tampa, Key West, Naples, and Palm Beach. Launched in late 2006, the luxury real estate firm has acquired local market brokerage firms making them the largest expansion in Florida during the global market recession. Engel & Völkers Florida offers its partners a globally recognized corporate identity which has been established since 1977. Through a global network of over 3,600 agents in 38 countries, Engel & Völkers Florida is committed to offering its clients and agents customized and affective marketing tools to sell and list property.

For more information about Engel & Völkers Florida please visit www.engelvoelkers.com/us/florida. You may also follow on Twitter at @engelvoelkersFL and “like” the organization on Facebook at EngelVoelkersFL.

About The Engel & Völkers Group:

The Engel & Völkers Group was established in 1977 in Hamburg, Germany as a purely residential estate agency. Since then, The Engel & Völkers Group has achieved a leading position in the European market and global luxury real estate market. The Engel & Völkers Group provides real estate brokerage services for both buyers and sellers; focusing on upscale residential and commercial properties in top locations worldwide. Its proprietary buyer and seller system offers advanced technology that connects property shops throughout the world. Extensive training and support is provided for all franchises.

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