



## **Engel & Völkers Announces its Success in Sales**

*The luxury real estate has closed record breaking numbers this summer*

Naples, FL –August 8, 2011– Engel & Völkers Florida, the globally recognized luxury real estate firm, is pleased to announce the sales success of Engel & Völkers Clearwater. In the last 60 days, Engel & Völkers Clearwater has closed over 16 residential sales, an unexpected success for the summer months.

During the summer the real estate market tends to remain stable, but slow. However this global real estate firm has seen buyers from the local marketplace purchasing. In the months of June and July, the real estate firm closed over \$6 million dollars in sales. The agents that make up the Clearwater office all contributed to the success.

The real estate market is on the rise again for many throughout Florida. The closing of these residences for Engel and Völkers is just the start of the success seen throughout the state. The vast amount of sales in Miami, Manalapan, Palm Beach, Naples, and Key West, has resulted in Engel & Völkers most profitable summer since establishing the franchise in 2007.

“A bulk of the buyers that we are seeing here in the Clearwater area are coming from the local market,” says Kelly Kepler, managing partner and broker for Engel & Völkers Clearwater. “They are taking advantage of the low prices by purchasing primary or investment homes. About 20% of our sales in June and July were to international buyers purchasing second homes. Our global network is also attractive to sellers giving them international exposure. Overall, our Engel & Völkers brand is becoming more recognizable here locally, so we’ve been gaining traction in the market.”

Engel & Völkers Florida currently has multiple offices in Naples, Palm Beach, Miami, Ft. Lauderdale, Tampa, Jupiter, Longboat Key, Sanibel, Clearwater and more with plans to expand throughout the state of Florida in the next 12 months. For more information on Engel & Völkers Florida please visit [www.engelvoelkers.com/florida](http://www.engelvoelkers.com/florida). You may also follow on Twitter at @engelvoelkersFL and “like” the organization on Facebook at EngelVoelkersFl.

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### **About Engel & Völkers Florida:**

Engel & Völkers Florida is a globally recognized real estate firm with 25 franchised locations throughout the state of Florida including Miami, Ft. Lauderdale, Orlando, Clearwater, Tampa, Key West, Naples, and Palm Beach. Launched in 2007, the luxury real



estate firm has acquired local market brokerage firms making them the largest expansion in Florida during the global market recession. Engel & Völkers Florida offers its partners a globally recognized corporate identity which has been established since 1977. Through a global network of over 3,600 agents in 38 countries, Engel & Völkers Florida is committed to offering its clients and agents customized and affective marketing tools to sell and list property.

For more information about Engel & Völkers Florida please visit <http://www.engelvoelkers.com/us/florida>. You may also follow on Twitter at @engelvoelkersFL and like the organization on Facebook at EngelVoelkersFL.

### **About The Engel & Völkers Group:**

The Engel & Völkers Group was established in 1977 in Hamburg, Germany as a purely residential estate agency. Since then, The Engel & Völkers Group has achieved a leading position in the European market and global luxury real estate market. The Engel & Völkers Group provides real estate brokerage services for both buyers and sellers; focusing on upscale residential and commercial properties in top locations worldwide. Its proprietary buyer and seller system offers advanced technology that connects property shops throughout the world. Extensive training and support is provided for all franchises.

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