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## **British-American Chamber of Commerce Honors Madeleine Krasne for Outstanding Achievements**

### ***Tampa Resident Named Business Person of the Year***

**TAMPA, FL (June 11, 2007)** – Tampa resident and real estate professional Madeleine H. Krasne has been honored as 2007's Business Person of the Year by the local British-American Chamber of Commerce. The award was announced during a Celebration of Culture banquet that was part of an International Business Summit held last month at the University of South Florida's Tampa campus.

Krasne, a native of Nottingham, England who holds dual British and American citizenships, is a REALTOR® and a franchise development manager for Engel & Voelkers Florida, the Naples-headquartered division of a highly respected and long-established real estate company that specializes in upscale residential properties worldwide.

Engel & Voelkers Florida ([www.engelvoelkers.com/florida](http://www.engelvoelkers.com/florida)) opens its statewide headquarters office in Florida later this month. Franchise agreements and real estate office openings are planned for Tampa, Fort Lauderdale, Naples, Bonita, Fort Myers, Coral Gables, Celebration, Miami and more. The Florida headquarters is part of the Engel & Voelkers Group's growing portfolio of global operations that includes South Hampton, England, Ireland, Italy, Chile, Spain, Switzerland, South Africa and other locations. The Hamburg, Germany-based Engel & Voelkers Group represents a worldwide brand with hundreds of real estate offices in 26 countries and five continents. A new Engel & Voelkers property shop opens somewhere in the world every 100 hours.

Krasne worked with IBM Corp. for more than 10 years in England before moving to the U.S. in 1989 to open an office for an international technology company. After that business was acquired by another firm, she launched a Tampa-based marketing and business development firm prior to partnering with TCC Group in 1997 to manage its U.S. operations. TCC Group provided marketing and business development services for Europeans establishing business contacts and connections in Florida.

An honors graduate of England's University of Manchester, where she earned a bachelor of science degree in biological chemistry, Krasne's professional affiliations include membership in the local area's British-American Chamber of Commerce (past chairperson 1995-1996), the Tampa Bay International Business Council, Women in International Trade, Toastmaster's International and the French-American Business Council.

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