

## Engel & Völkers explores new digital horizons with virtual property viewings

- **Innovative Matterport system enables 3D immersive experiences of properties in premium quality**

**Hamburg, 30 June 2017.** The real estate company Engel & Völkers has announced the use of innovative technology by the US company Matterport to offer clients virtual property viewings. The Matterport System enables Engel & Völkers to capture 3D immersive experiences that are far superior to traditional 360° virtual tours. This allows potential buyers to get a first impression of a property and explore its rooms on computer, smartphone, tablet or via virtual reality headset. Engel & Völkers is working with Matterport to further optimise the way they bring properties to life online.

“The property industry, like many other sectors, is facing the challenge of digitalisation. Technologies like the Matterport Pro 3D Camera, which enable virtual property viewings, will become increasingly important in improving the efficiency of the sales process,” said Christian Evers, Member of the Board of Engel & Völkers AG.

“Having a leading global real estate company such as Engel & Völkers use the Matterport technology is a great endorsement. Adding high-quality visual content online allows our clients to engage with a worldwide audience to help drive more qualified buyers to properties. We are looking forward to seeing the benefits Matterport can bring to the sales and leasing process throughout the Engel & Völker’s portfolio, as we continue to bring state-of-the-art 3D immersive experiences and virtual reality to the global property industry,” said Andy Leventhal, Vice President International at Matterport.

Engel & Völkers has already applied the Matterport technology to the presentation of an exclusive apartment in Hamburg’s Othmarschen district. The premium property is currently being brokered by the Engel & Völkers Market Center Elbe. Here is the link to the 3D tour: <https://my.matterport.com/show/?m=kmNiqrvKbFh>

### **Captions:**

1. The Engel & Völkers Market Center Elbe is brokering this exclusive freehold apartment in Hamburg's Othmarschen district for 4.985 million euros.  
(Image source: Engel & Völkers Market Center Elbe)
2. The Pro 3D camera developed by the US American company Matterport enables the creation of virtual 360° tours in realistic quality.  
(Image source: Matterport)

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### **About Engel & Völkers:**

Engel & Völkers is one of the world's leading service companies specialised in the brokerage of premium residential property, commercial real estate, yachts and aircrafts. Based in over 700 locations in total, Engel & Völkers offers both private and institutional clients a professionally tailored range of services. Consultancy, sales and leasing form the core competences of the staff of more than 9,000 employees. The company is currently operating in over 30 countries on four continents. Intensive training schemes in its in-house real estate Academy and the high level of quality assurance governing its systematically structured service provision are key factors that account for the company's success. [www.engelvoelkers.com](http://www.engelvoelkers.com)

### **About Matterport:**

Headquartered in Sunnyvale, CA, Matterport is an immersive media technology company that delivers an end-to-end system for creating, modifying, distributing, and navigating immersive 3D and virtual reality (VR) versions of real-world spaces on Web, mobile devices and VR headsets. The Matterport Pro Camera and Cloud Services make it quick and easy to turn real-world places into immersive virtual experiences. To learn more, visit [www.matterport.com](http://www.matterport.com)